![SAFERIDE TECHNOLOGIES logo]

SafeRide Technologies Joins GENIVI Alliance to Help Ensure Vehicle Security

SafeRide joins Alliance, comprised of over 140 leading companies and automotive software stakeholders and developers, to share expertise in protecting against known and unknown automotive cybersecurity threats

Tel Aviv, Israel – November 30, 2018 – SafeRide Technologies, provider of industry-leading multi-layer cybersecurity solutions for connected and autonomous vehicles, today announced that it has joined the GENIVI Alliance, a non-profit alliance focused on delivering open source, in-vehicle infotainment (IVI) and connected vehicle software.

SafeRide's vSentry™ cybersecurity software will be available on the GENIVI platform, joining over 140 companies in the alliance. All members will now be able to easily implement and use SafeRide's technology in order to secure connected and autonomous cars from both known and unknown cybersecurity threats.

"We are honored to join the GENIVI Alliance," said Hilik Stein, CTO of SafeRide Technologies. "With access to the GENIVI ecosystem, our solution will be more readily available to members of the alliance, allowing us to further develop our product and continue to give back to the automotive cybersecurity community."

"GENIVI welcomes SafeRide Technologies to the alliance and we invite them to further enhance our automotive security offerings with their knowledge and solutions," said Steve Crumb, Executive Director of the GENIVI Alliance. "SafeRide's security approaches and solutions will help GENIVI members, and others, protect their current and future connected vehicles from increasingly sophisticated cyberattacks."

"The GENIVI Security Team is excited to have SafeRide bring their cybersecurity capabilities and machine learning expertise to GENIVI," said Stacy Janes, GENIVI's Security Team Lead. "We are looking forward to engaging with SafeRide to bring more security knowledge to GENIVI members."

About SafeRide Technologies
SafeRide Technologies is the provider of vSentry™, the industry-leading multi-layer cybersecurity solution for connected and autonomous vehicles that combines state-of-the-art deterministic security solution with a groundbreaking AI profiling and anomaly detection technology to provide future-proof security. SafeRide provides OEMs, fleet operators and automotive suppliers early detection and prevention of cyberattacks, and helps to avoid financial damage, prevent reputation loss, and save lives. For more information, visit www.saferide.io.

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