



For Immediate Release: April 24, 2013

For more information, contact:

Shannon M. Beckwith
Videon Central, Inc.
814-235-1111 - X328
shannon.beckwith@videon-central.com

Videon Joins GENIVI Alliance, Brings Streaming Media Solutions to Automotive IVI

STATE COLLEGE, PA. – Videon Central, Inc. (Videon), an Intel Capital portfolio company and a leading provider of streaming media solutions for the consumer electronics market, announced today that it has become a member of the GENIVI Alliance.

Videon is a contributing member of the Blu-ray Disc Association, and its Blu-ray Disc/ DVD middleware software has enabled more than 25 million connected devices worldwide. The software stack has been validated on various platform architectures such as: single to multi-core ARM and X86 processors, embedded Linux and Android/ Google TV environments. “We are excited to be a part of the GENIVI Alliance and looking forward to delivering a GENIVI compliant and proven Blu-ray Disc/ DVD solution to the industry,” stated Michael Daulerio, Vice President of Business Development at Videon.

Additionally, Videon is a member of the DLNA organization and has a complete streaming media offering called, aVia. AVia allows users to play, manage and share content from the cloud, local storage, external drives and other media servers. The aVia application can be integrated to provide access to the user’s videos, music and photos, allowing personal media to be easily discovered no matter where it is located. AVia and aVia Media Player Pro are available for download in the Google Play and Amazon Markets. AVia is also a featured application for Google TV and Sony Select. For more details on aVia, please visit www.aviatheapp.com.

About Videon Central, Inc.

Videon Central, Inc. (Videon), an Intel Capital portfolio company, is a leading independent software vendor (ISV), supplying video streaming technology and Blu-ray Disc (BD) middleware for the consumer electronics (CE) market. Videon’s media playback solutions have enabled over 25M embedded products including Smart TVs, IPTV set-top boxes, BD players, Tablets and other connected devices. Videon specializes in applying our core IP with software system integration, custom software and hardware design and product certification testing services. Videon offers OEM and vertical market customers a unique set of capabilities to help scale their product development and facilitate the launch of their next generation digital media applications. For more information on Videon, visit <http://www.videon-central.com>.