Arynga Development Team Receives the GENIVI Alliance "Most Valuable Contributor" Award

San Diego, CA – October 14, 2013--(<u>Business Wire</u>)-- <u>Arynga, inc.</u>, a pioneer in the delivery of innovative vehicle software management solutions to the automotive industry, congratulates two members of their engineering and development team for receiving the GENIVI Alliance "Most Valuable Contributor" Award. Developers, Bartłomiej Jóźwiak and Bartłomiej Sweircz, were chosen as award recipients by GENIVI Alliance leadership for their contributions to the automotive Open Source Community, in the areas of code and technical leadership. They were formally recognized during the keynote speech at the 9th GENIVI All Members Meeting in San Diego, CA, October 8-11, 2013.

Walter Buga, Arynga CEO, had this to say, "Over-the-air (OTA) is coming to the automotive industry and we applaud our development team's contributions to this important technology. This award underscores our rapid progress and industry recognition of our OTA configuration management of software/firmware in vehicles. We are delighted our developer's hard work and software contributions are being recognized, in our shared commitment to being an active member of and contributor to the GENIVI Alliance, Open Source Community, and the entire Connected Car Ecosystem."

About GENIVI

<u>GENIVI</u> is a non-profit industry alliance committed to driving the broad adoption of an Invehicle Infotainment (IVI) open-source development platform. GENIVI members span the entire automotive ecosystem including OEMs, Tier Ones, OSV, middleware, hardware, and service suppliers.

About Arynga

<u>Arynga</u> provides vehicle Original Equipment Manufacturers (OEMs) and Tier One suppliers with the ability to efficiently maintain and update vehicle software/firmware.

Arynga Joined the GENIVI Alliance in August of 2012, their flagship product CarSync™ receiving the prestigious "Works with GENIVI" certification in April 2013, meaning their vehicle software management platform meets the strict set of specification standards in order to be registered as GENIVI Alliance compliant.

Arynga's 'CarSync' updating platform is completely customizable for the OEM or Tier One needs, and seamlessly distributes update files throughout the vehicle to designated ECUs in the fastest, most secure, flexible, and reliable update process the market has to offer.

For more information visit www.arynga.com or follow us on Facebook, Twitter, LinkedIn, and YouTube

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